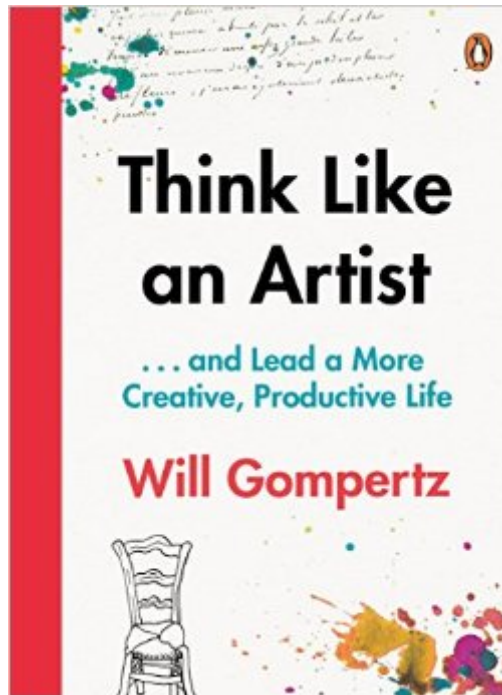


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# Think Like An Artist: How To Live A Happier, Smarter, More Creative Life



## Synopsis

Think Like an Artist by BBC Arts editor Will Gompertz - wisdom and smart thinking from Da Vinci to Ai Weiwei Why do some people seem to find it easy to come up with fresh, brilliant ideas? And how do they turn them into something worthwhile? After spending years getting up close and personal with some of the world's greatest creative thinkers, the BBC's Arts Editor Will Gompertz has discovered a handful of traits that are common to them all. Basic practices and processes that allow their talents to flourish, and which we can adopt - no matter what we do - to help us achieve extraordinary things too. It's time to Think Like An Artist and ... Become Seriously Curious (Caravaggio's discovery of optical lenses changed art for ever.) Think Big Picture and Fine Detail (Turner transformed a masterpiece with a tiny dab of red paint.) And realize ... It's Nearly Always Plan B (Mondrian spent years painting trees before becoming a master of abstraction.) 'Will Gompertz is the best teacher you never had' Guardian

## Book Information

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## Customer Reviews

This is the most enlightening book about creativity that I have ever encountered. Many of the concepts will ring true right away. Some require thinking about â | good, pleasant thinking. Reading this book is like experiencing lots of 'light bulb' moments. I'm reading it slowly as I don't want it to end.

So many inspired short stories about fantastic artists! I love the headline of page 39"Success is very often down to plan B"

I enjoyed this book tremendously . I learned few important things that I should have known for a long time . Really great book . Might re read it one more time .

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